Encouraging The OSS Adaptation for The Mass
The Challenge and The Opportunity

Wira Munggana

Universitas Multimedia Nusantara

Indonesia

IGOS

- Indonesia Go Open Source Initiatives 2004
- – Law (Government Support)
- – OS Migration in Government Bodies
- – Legal Software Enforcement
- – OS Communities
- – Free Training (Human Resource)
- *Not effective!*

IGOS Main Driver

- Total Cost of Ownership
- OSS versus Proprietary
- Free Software for Everyone
- OS Developer Synergy
- Security
- Reliability
- *Not good enough!*

Succesfull OSS Adoptation

- Mozilla Projects
- Why Mozilla so succesfull?
- What is successfull? Widely adopted?
- Available for Windows, Mac, Linux, Mobile
- Mostly installed on Proprietary OS
- Why not the OS Operating System?
- *Everyone knows the answer!*

Key of OSS Penetration?

Operating System!

The whole packet, not just few pieces of open source software.

Challenges

- Free or cheaper software is not always the magnet.

- Proprietary software license policy on education and SME

- Making OSS more user friendly

- – Less command line and more on mouse clicks

- Compatibility with Proprietary software

- Dedicated Developer on OSS

- Pirated Proprietary Software against OSS penetration

Opportunity

- Introducing OS Software to young student
- Education Sector as one of the key
- Security and reliability of OSS is actually the magnet for enterprise
- Reliable web-based support by communities
- Pride of being an OSS user
- Lower Internet penetration in many countries